![Red Hat]

The State of Enterprise Open Source

Key findings from the retail industry 🏷️

How was this survey conducted?[1]

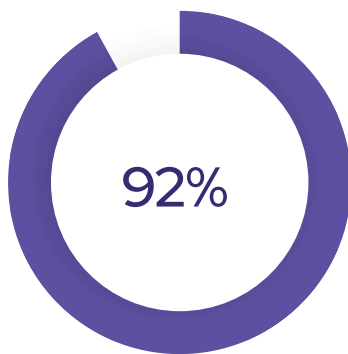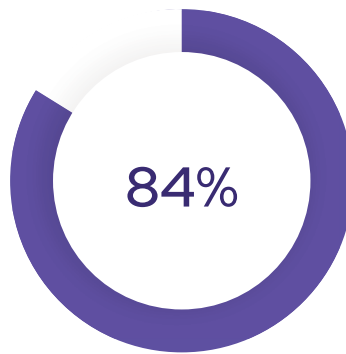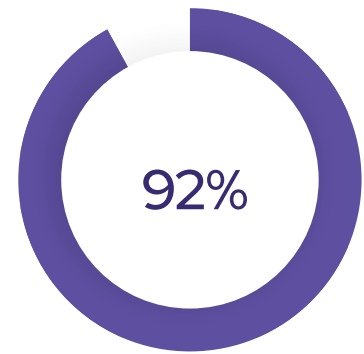|			
☑️ IT leaders from the retail industry	💬 90 web-based interviews	🚫 Data collected from 14 countries	✋ Respondents did not know survey was sponsored by Red Hat

92%

IT leaders found enterprise open source solutions were important to addressing their COVID-related challenges.
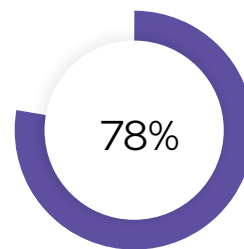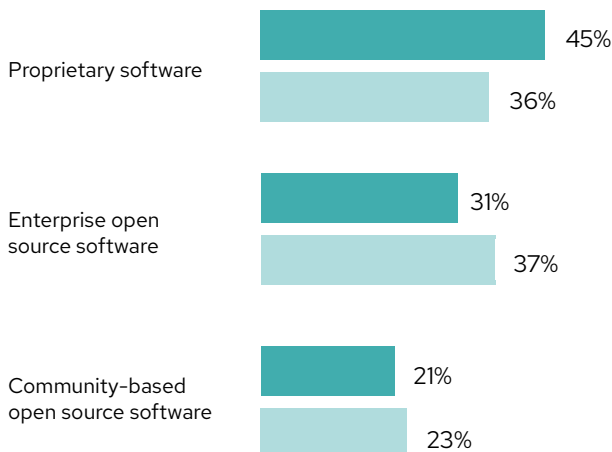
84%

IT leaders are more likely to select a vendor who contributes to the open source community.
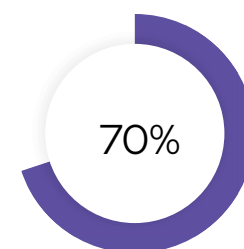
92%

IT leaders believe enterprise open source is as secure or more secure than proprietary software.

Expected change in software

■ Today   ■ In two years

Proprietary software
- 45%
- 36%

Enterprise open source software
- 31%
- 37%

Community-based open source software
- 21%
- 23%

78%

IT leaders expect to increase their use of enterprise open source software for emerging technologies.

70%
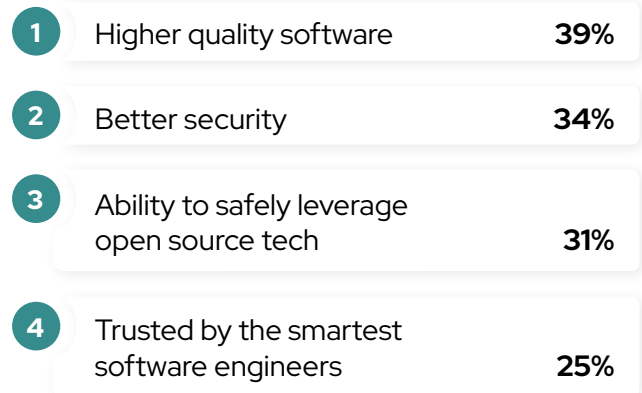
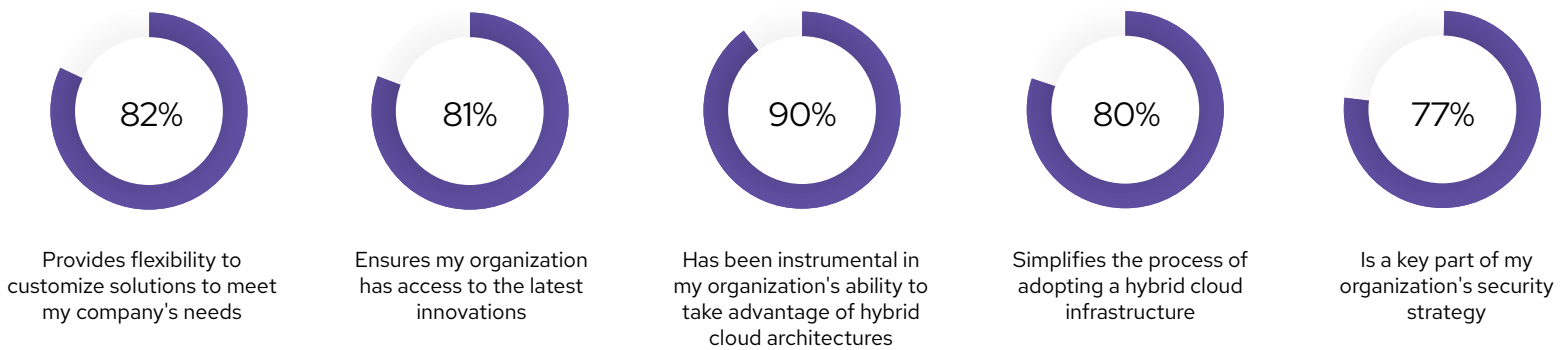IT leaders have a more positive perception of enterprise open source than they did a year ago.

Top uses for enterprise open source

1	Digital transformation	**62%**
2	DevOps	**59%**
3	IT infrastructure modernization	**58%**
4	Hybrid or multi-cloud management	**54%**

Top benefits of using enterprise open source

1	Higher quality software	**39%**
2	Better security	**34%**
3	Ability to safely leverage open source tech	**31%**
4	Trusted by the smartest software engineers	**25%**

Advantages of enterprise open source

82% — Provides flexibility to customize solutions to meet my company's needs

81% — Ensures my organization has access to the latest innovations

90% — Has been instrumental in my organization's ability to take advantage of hybrid cloud architectures

80% — Simplifies the process of adopting a hybrid cloud infrastructure

77% — Is a key part of my organization's security strategy

▸ Read The State of Enterprise Open Source report at red.ht/enterprise.

Red Hat

Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers develop cloud-native applications, integrate existing and new IT applications, and automate and manage complex environments.